

XCEL



www.xcel.uk.net

In partnership with:



Equality and
Human Rights
Commission

The Product



The Magazine

Print format magazine, A4 in colour, circulated to all state and independent secondary schools, 6th forms, colleges, universities and careers advisory services.

The E-magazine

Emailed to all of the above and hosted on the web. The magazine achieves an audience of around 300,000 unique users per issue, just from the web hosting.

>> For further details and RATES for the magazine go to:
www.xcel.uk.net/mediapack_magazine_rates.htm

The Websites

Xcel has been hosted on:
www.courses-careers.com from launch in order to place the publication in front of 100,000 unique users per month (statistics supplied by Webtrends).

Now Xcel will be generating an even larger audience of interested and motivated readers with the launch of a second website: **www.xcel.uk.net**

>> For further details and RATES for the websites please visit:
www.xcel.uk.net/mediapack_web_rates.htm



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The Event - Xcel Student of the Year 2008

Taking place in October 2008 in collaboration with 'The Voice', Xcel will be presenting The Xcel Student of the Year Awards.

Designed to acknowledge as well as encourage student achievement, these awards will be the first major national headline event to do so exclusively for ethnic minority students.

The Xcel students will be nominated by their colleges and universities in the following categories of: Humanities; Business & Commerce; Engineering & Technology; Creative Arts & Media; Performing Arts; Sciences; IT, Computing & the Web; Social Sciences; Healthcare; Sports; Built Environment; Law; and Education.

From all of these success stories, the publishers of Xcel and 'The Voice' will select one of the deserving winners to become the 'Xcel Student of the Year 2008'.

>> For further details and RATES for sponsoring the event, please visit:
www.xcel.uk.net/mediapack_event.htm



Student of the year Awards



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